



Federation of European tile-fixers' association EUF

In a new brochure the EUF presents the association and its tasks and projects. It gives a comprehensive overview of initiatives and activities the EUF developed together with its member associations and the supporting members.

In this regard, the focus for the EUF lies on dialogue. The nowadays 10 European national associations with its 11 affiliated professional associations regard themselves as a platform for the dialogue within the tile trade.

In this respect, the European Fliesentage as well as the annual "Round Table of Ceramics" became an interesting meeting place of the branch with many visitors.

The projects of the EUF concentrate on technical questions and marketing topics such as the initiative "Healthy living with ceramics" which by now promotes tiles successfully in 6 European countries.

Together with the German Association of Specialised Tile Dealers VDF the EUF has developed the trend-setting study "Exhibition 2020" which will be presented on the occasion of the spring meeting of the VDF at the end of March.

Current data for those interested in facts and figures as relevant background information can be found on the EUF website under "market information".

www.eufgs.com

The brochure can be obtained from the EUF office in Saarbrücken.

EUF Managing Director

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