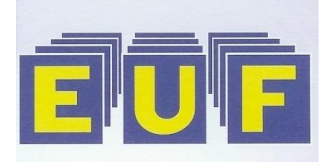


# General Market Data

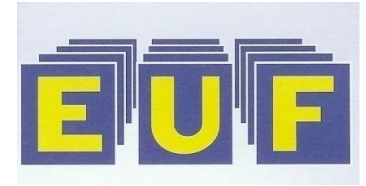
## - Spain -



	2013	2014	2015
<b>Population (in 1,000's)</b>	46,728	46,512	46,450
<b>Unemployment rate (%)</b>	26.1%	24.5%	22.1%
<b>Economic growth (%)</b>	-1.7%	1.4%	3.2%
<b>GDP in EUR billions</b>	1,130.0	1,163.0	1,221.0
<b>GDP per inhabitant (Euro)</b>	22,100 €	22,400 €	23,300 €
<b>Price changes in %</b>	1.5%	-0.2%	1.5%

# Residential construction

(in new residential buildings)  
- Spain-



	2014	2015	2016	2017	2018
	in 1.000 dwellings				
Housing completions *	46.8	45.2	53.0	70.0	80.0

\* reference: Euroconstruct

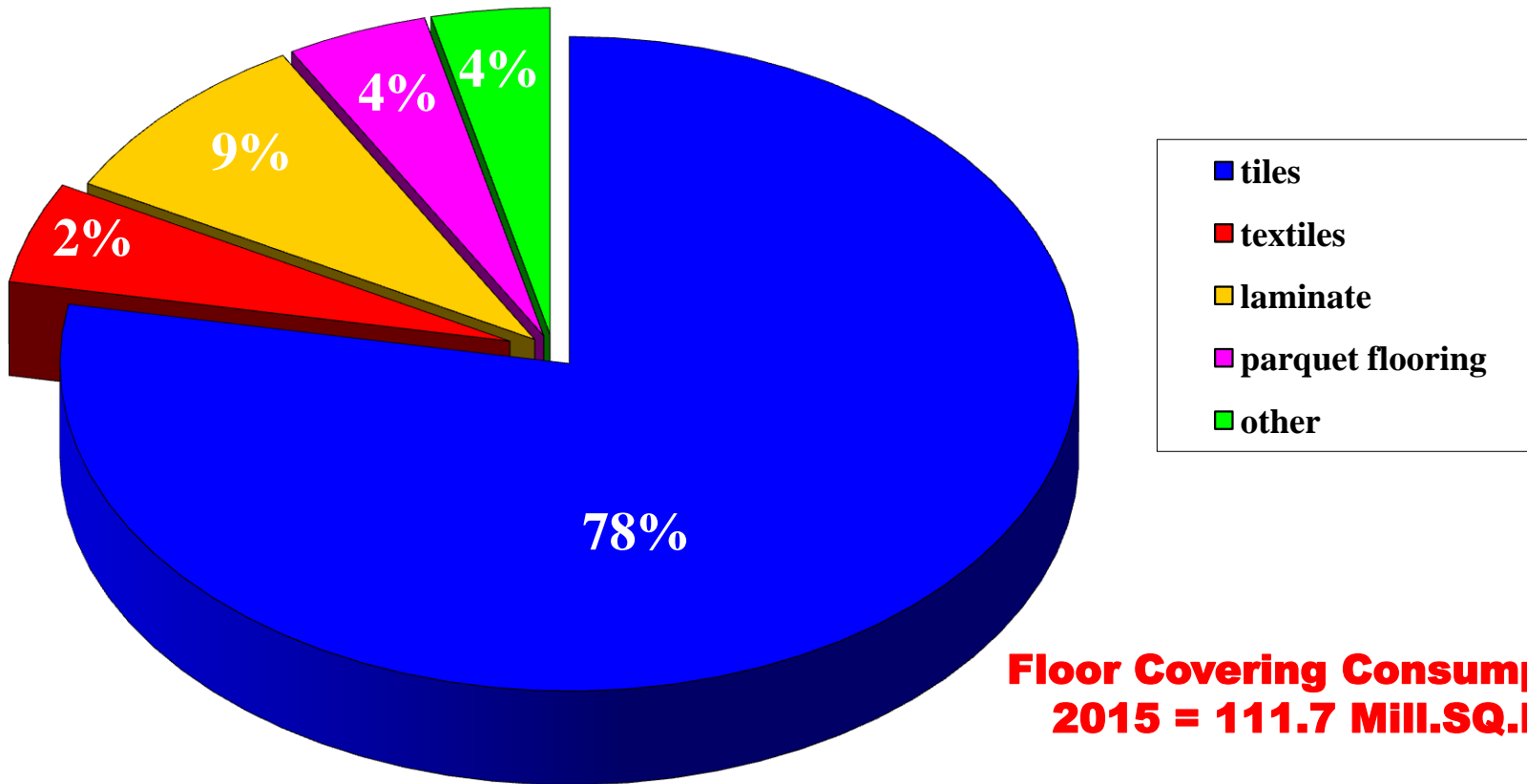
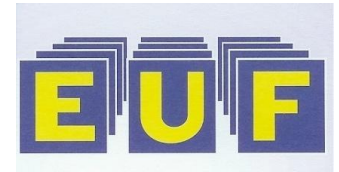
# Tile production and consumption

- Spain -



	<b>2012</b> in million m <sup>2</sup>	<b>2013</b> in million m <sup>2</sup>	<b>2014</b> in million m <sup>2</sup>
<b>Domestic production</b>	404.0	420.0	425.0
<b>Exports</b>	295.6	318.0	
<b>Imports</b>	6.6		
<i>from Italy</i>	2.3	2.8	2.78
<i>from Portugal</i>	1.7		
<i>from China</i>	1.8		
<b>Total consumption</b>	114.8	107.8	104.6

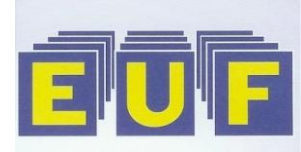
# Shares in floor coverings ( business and private ) - Spain -



**Floor Covering Consumption  
2015 = 111.7 Mill.SQ.MT**

# Marketing channels

- Spain -



**2015**

in %

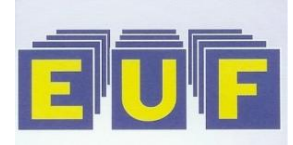
**Home improvement retailers**

**20%**

**Specialised retailing**

**80%**

**Shares in tile fixing in %  
- Spain -**



**2015**  
in %

**Tile fixing companies**

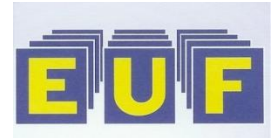
**90%**

**do it yourself**

**10%**

# Structure of the tile fixing trade

- Spain -



<b>Number of tile fixing companies</b>	
<b>• Association members</b>	<b>700 employees/ 130 companies</b>
<b>Number of tile fixers</b>	<b>85,000</b>