

General Market Data

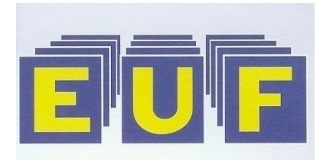
- Switzerland-



	2013	2014	2015
Population (in 1,000's)	8.14	8.20	8.30
Unemployment rate (%)	4.4%	4.6%	4.6%
Economic growth (%)	1.8%	2.0%	0.8%
GDP in EUR billions	354.3	363.6	385.8
GDP per inhabitant (Euro)	63,700€	64,700€	73,000€
Price changes in	0.1%	0.0%	0.0%

Residential construction

(in new residential buildings)
- Switzerland-



	2014	2015	2016	2017	2018
	in 1.000 dwellings				
Housing completions *	48.4	47.7	48.9	49.3	48.9

* reference: Euroconstruct

Tile production and consumption

- Switzerland -



2013		2014		2015	
in million m ²	in EUR	in million m ²	in EUR	in million m ²	in EUR

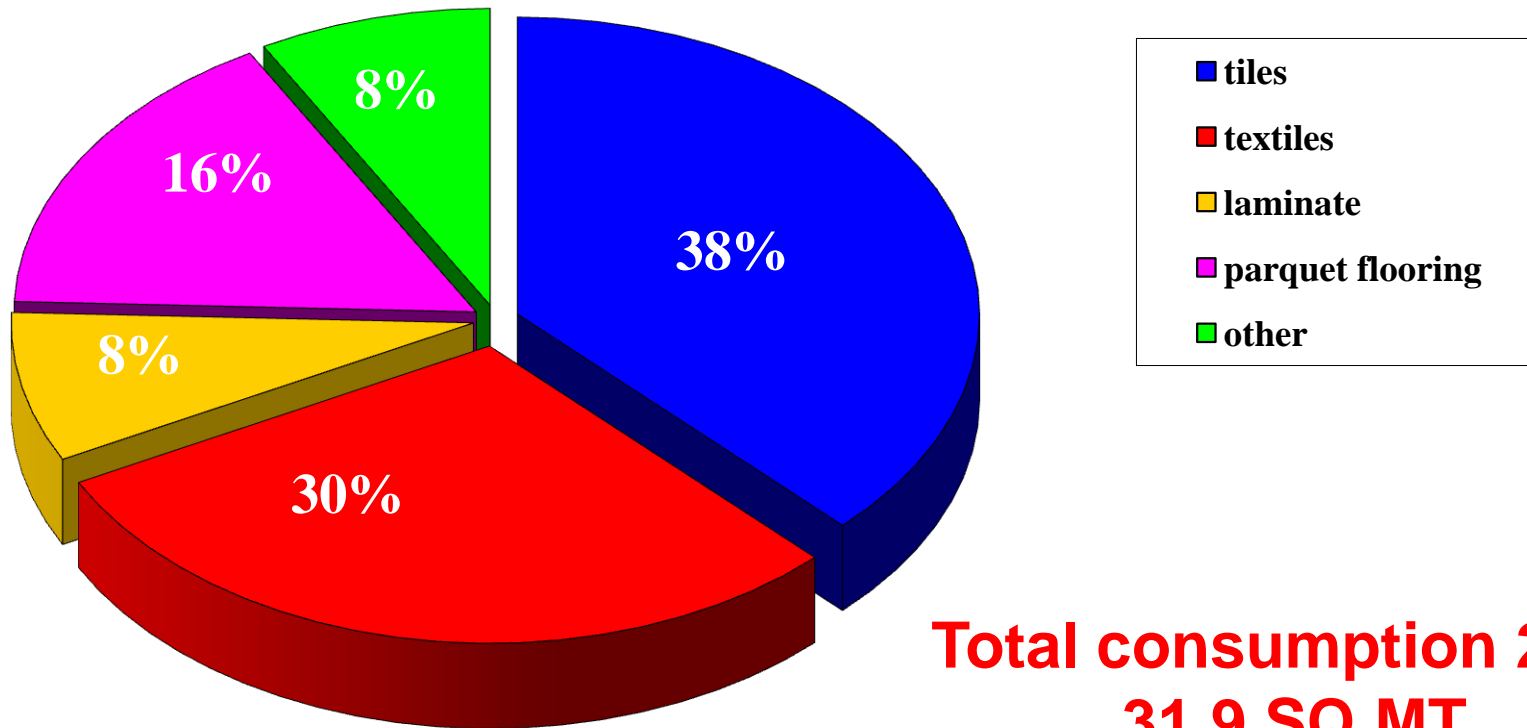
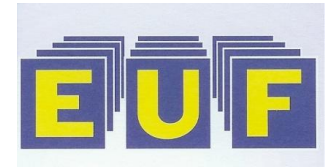
Domestic production	0		0		0	
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Exports	0		0		0	
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Imports	15.9		16.1		15.9	
<i>from Italy</i>	7.8		8.2		8.4	
<i>from Spain</i>	1.0					
<i>from Portugal</i>	0.3					
<i>from China</i>	0.8					

Total consumption	15.9		16.1		15.9	
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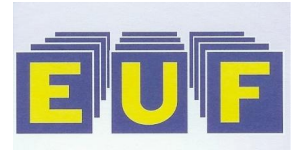
Shares in floor coverings (business and private) - Switzerland -



**Total consumption 2015
31.9 SQ.MT**

Marketing channels

- Switzerland -



2015

in %

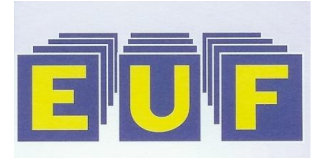
Home improvement retailers

5%

Specialised retailing

95%

**Shares in tile fixing in %
- Switzerland -**



2015

in %

Tile fixing companies

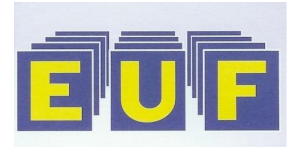
95%

do it yourself

5%

Structure of the tile fixing trade

- Switzerland -



Number of tile fixing companies	3.000
<ul style="list-style-type: none">• <i>< up to 10 employees</i>• <i>11 to 50 employees</i>• <i>> over 50 employees</i>	2.000 850 150
<ul style="list-style-type: none">• Association members	420
Number of tile fixers	
<ul style="list-style-type: none">• <i>Masters</i>• <i>Journeymen</i>• <i>Apprentions</i>	300 636